

## AUMENTA



The project is co-funded by the European Union's COSME Programme.

The Executive Agency for Small and Medium-sized Enterprises (EASME) of European Commission has signed grant agreement with the five-partner consortium, where Latvian IT Cluster is coordinator, for funding five Clusters of cross-sectorial co-operation Project: „Speeding up network internationalization of food, ICT Industry 4.0 clusters and their SMEs towards strategic third countries beyond Europe in field of emerging industries and Fast Moving Consumer Goods (FMCG 4.0)" or "AUMENTA" implementation, in the frame of European Union's small and medium-sized enterprises (SMEs) competitiveness program "COSME".

The Project implementation started on 1st of September 2020 and its duration is 18 months. The Project's overall aim is to implement and test joint internationalization strategy aimed at supporting SMEs to identify growth opportunities worldwide, increase the internationalisation of SMEs, augment business and cooperation opportunities with strategic partners in third countries beyond Europe and facilitate their integration into global value chains.

### **Project budget:**

Grant amount: EUR 446 461.00

Total budget: EUR 496 070.19

### **Lead partner (Coordinator):**

Latvian IT Cluster

### **Project partners:**

[Foundation UNIMOS](#)

[Food Products Quality Cluster](#) represented by Latvian Federation of Food Companies

[OnGranada Tech City](#)

[SMART food cluster](#) represented by Lithuanian Food exporters association

Built upon successful implementation of ESCP S3 partnership DIGICLUSTERS, AUMENTA is a novel and interdisciplinary project that takes European SMEs to the next level and boost their internationalization beyond Europe by intensifying cluster and business network collaboration, establishing 'European Strategic Cluster Partnership-Going International' (ESCP-4i) and implementing & testing joint internationalization strategy. The project interconnects of five relevant and complementary partners from four countries (ES, PL, LT, LV) uniting high technology clusters (ICT/ Industry 4.0) with traditional sectors (food) towards jointly and consciously selected third countries beyond Europe:

- > Morocco - as a strategic gate to North African/ South-Mediterranean (MEDA) markets;
- > Georgia - as a strategic gate to Caucasus & post-URSS markets;
- > Uruguay - as a strategic gate to Latin American markets

to lead international cluster cooperation in field of emerging industries:

- > Food 4.0.
- > Industry 4.0 applied to agrofood industry
- > Fast Moving Consumer Goods (FMCG 4.0) and development of international commerce and eCommerce.

By implementation of pioneering X-Industry Internationalization Programme, AUMENTA will support European SMEs in their fast internationalization to three continents, creating new cooperation and business opportunities to support growth, jobs and wealth.

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